Esperanza
BOERNE ★ TEXAS

Sponsorship Opportunities





Esperanza is a two-time winner of "Best Overall Community" by the Texas Association of Builders. Located just minutes from San Antonio in the charming, historic enclave of Boerne, Esperanza is the masterfully planned community homebuyers have been hoping for. Thoughtfully conceived and artfully designed, Esperanza is the perfect blend of amenities, conveniences and Old World charm.

Offering homes from the $400s to $1M+, Esperanza is the ideal community for residents ranging in age and life stage. From growing families with school-aged children, to empty-nesters and retirees, Esperana offers the Texas Hill Country lifestyle and resort amenities that truly define a master planned community.

We invite you to take advantage of getting your business and brand in front of Esperanza residents through a variety of HOA Sponsorships Opportunities.

Resident Newsletter

Raffle/In-Kind/Monetary
$100

Sponsors for the "Monthly Resident Newsletter" package will have a banner ad with link in the monthly e-newletter that is recieved by all residents.
Limited to 3 sponsors per newletter & 1 sponsor per industry category.



Resident Event Sponsorship

Esperanza offers local businesses the opportunity to sponsor events taking place within the community. Events might include new resident meetings, family activities, Holiday celebrations, and so much more! All dates are subject to change.

Raffle/In-Kind/Monetary
$500

Sponsors for the "Resident Event Sponsorship" package will have their logo with link featured next to the sponsored event graphic in the monthly e-newsletter and an optional table at selected event.
Limited to 3 sponsors per month & 1 sponsor per industry category.

Contact: Lorie Gill, Lifestyle Coordinator | 830-336-4575 | Lorie.Gill@goodwintx.com

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SPONSOR FORM

Name

Company Name

Company Address

City

State

Zip Code

Phone

Email

Fax

PACKAGE	PRICES
☐ Resident Newsletter	$100 per advertisement
☐ Resident Event Sponsorship	$500 per event sponsorship



Ammount Due: _____

Please submit payment (check or money order)
with this agreement to: Esperanza HOA
Please note your package title in memo.

_____ _____

Advertiser Signature Date

_____ _____

Lifestyle Director Signature Date

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TERMS & CONDITIONS

Please review the following terms and conditions. Once reviewed, complete the sponsorship form attached and return it via email or in person, to the lifestyle director

1. A commercial business owned and operated by a resident of Esperanza, including home-based and off-site businesses are eligible for a 10% discount on any listed price. Packaged plans are available and can be booked for three (3) months at a time.
2. No political endorsements or advertisements will be considered, as well as any vulgar/sexually explicit ads, and no advertisements from service contractors that have been known to violate our Governing Documents. Esperanza Homeowners Association, Inc. reserves the right to restrict advertising based on content that does not meet the community expectations.
3. Esperanza does not endorse or assume responsibility for any of the products or services.
4. Advertisers are to supply all artwork, images, logos, and content for promotion. Advertising plans do not include graphic design and this service will not be supplied by Esperanza staff.
5. Ads are accepted on a first come, first served basis. Please note that, on occasion, size adjustments may have to be imposed.
6. Esperanza Homeowners Association, Inc. reserves the right to limit the number of ads within the monthly newsletter.
7. Payments must be received in full, with the completed contract to pay for the upcoming month before any ads will be published. Checks should be made payable to the "Esperanza Homeowners Association, Inc." Please note that these rates are subject to change and post-dated checks will not be accepted.
8. If for any reason an ad is not published, the advertiser will receive a full refund. By signing this contract, the Advertiser understands that errors may occur in the printing and publication of materials and the Publisher shall not be held liable for such errors. Errors made in the publication of ads are not eligible for refunds (no exceptions).
9. The undersigned hereby acknowledges that they have read the Terms and Conditions of this Agreement and are authorized to contract for these services on behalf of the business establishment listed.